

mindSHIFT Technologies Reduce Your Costs and Get More with “Managed IT Services”

By Edward J. Grubb

Already embraced by law firms nationwide, “managed IT services” can offer firms of all sizes substantial benefits that will help improve their cash management, while enhancing the quality and accessibility of their computer networks, desktops and mobile devices.

Possible managed IT services scenarios include: the management of one infrastructure operation, such as disaster recovery (DR); all infrastructure operations, including email, the network, security, servers, desktops, laptops and mobile devices; or all software applications, as with “software-as-a-service” (SAAS).

Especially in today’s challenging economy, firm partners and managers who have not already made the shift to managed IT services should consider working with a managed services provider (MSP). Here are three major reasons why:

1. Significant Cost Savings

Managed IT services can result in tangible and significant IT cost savings – ranging anywhere from 20 to 60% in direct costs alone. In addition to saving money on hardware and software upgrades and internal IT staff, firms can also save money via such indirect costs as office space, equipment, power, air conditioning and training. Plus, IT costs become predictable as fixed monthly fees, which are a much more cost-effective means of managing a firm’s IT infrastructure, as no extra costs are incurred in the event that something goes wrong.

2. Disaster Prevention and Recovery

Everyone knows that a disaster, such as a flood or blackout, can cause data loss and prevent employees from accessing email or work applications. Managed services backup solutions can prevent



data loss. And managed services DR solutions can enable firm employees to continue working and preserve email and data access. A DR solution that either backs up servers off-site, or co-locates them off-site, provides off-site server hosting and data storage, and no single point of failure, because of redundant power, network and environmental systems. The benefits to the firm are business continuity and disaster avoidance.

24x7 Support

Due to the long and non-traditional work hours of firm professionals, continuous IT support is essential. MSPs offer around-the-clock system monitoring, management and help desk support

24x7x365. Vacations, illness and even off-hours coverage do not adversely impact an organization’s technology infrastructure or support levels.

Once firms have a full understanding of how MSPs can eliminate their need to handle network maintenance and troubleshooting, while also reducing IT costs dramatically, they usually find that “managed IT services” can help them in good and bad economies alike.

About the Author

Edward J. Grubb is General Manager, Legal Managed Services, of mindSHIFT Technologies, Inc., a provider of technology and professional services to small and medium-sized organizations. mindSHIFT is ranked as the #1 managed services provider (MSP) on the 2008-2009 MSP-mentor 100, a listing of the world’s most progressive MSPs. Contact Mr. Grubb at 215-702-3800 or at ed.grubb@mindSHIFT.com.

Torts. Testimony. Trials. Technology.

You advocate for your client.
Let mindSHIFT advance your technology.



Working with 25 percent of the AmLaw 200, mindSHIFT Technologies brings more than 10 years of legal experience to the ENTIRE legal community:

- Managed IT Services
- Professional IT Services
- Document Management
- Email Management
- Disaster Recovery
- VoIP

Partner for some or all of your IT infrastructure with experienced IT people who can focus on technology – so you don’t have to.



Sign up today and start receiving mindSHIFT’s quarterly e-newsletter filled with buyer’s guides, industry news, case studies and technology trends.

mindSHIFT
TECHNOLOGIES

We make IT work for your business.®

www.mindSHIFT.com/theSHIFT_signup

www.mindSHIFT.com

877-227-5054

info@mindSHIFT.com

BOSTON NEW YORK PHILADELPHIA WASHINGTON DC